

CollaboratEd Overview

CollaboratEd (B2B model) facilitates innovation projects, enabling companies and young talent to collaborate effectively.

We handle matchmaking, project setup, and coordination, including pre-screening and optional training based on the 4Cs: Critical Thinking, Communication, Collaboration, and Creativity—the essential skills for today's /future workplace. We ensure a win-win collaboration, allowing both companies and candidates to test and assess compatibility before making commitments.

Additional benefits: Companies enhance their employer branding and gain fresh insights by engaging with young talent at a lower risk than hiring. For students/ graduates, gain hands-on experience, soft skill development, and direct company connections.

How It Works?

1. **Companies submit business challenges** for students to solve.
2. **We design structured projects** with clear objectives and milestones (2-5 meetings), formalized through a signed agreement.
3. **Project Scope:**
 - **Radical Innovation** - Develop new product ideas for Gen Z.
 - **Incremental Innovation** - Enhance existing products/processes (e.g., refining marketing strategies for Gen Z).
4. **Pre-screened students are matched, onboarded, and provided with a welcome package.**
5. **Students work autonomously, guided as needed, to ensure high-quality, innovative solutions.**

We **build a talent pipeline**, starting with innovation projects and transitioning into internships or potential hires. The price is calculated based on project duration, complexity, and number of students.

What Sets Us Apart?

1. Unlike recruiters - We let you **test-drive talent** before hiring.
2. Unlike internships - **Minimal effort, maximum value** for companies.
3. Unlike student organizations - We ensure **structure, quality, and accountability**.

CALL TO ACTION:

🔴 **Seeking Companies for 20-Min Interviews** - Gathering insights to refine our value proposition.

🟡 **Looking for Pilot Partners** - Collaborate on a project and shape the future of hiring!

Why Partner with Us Now?

⌚ Traditional hiring is slow, costly, outdated, and misaligned with Gen Z's expectations.

💡 Skills-first, project-based hiring is the future (Skills-based hiring is 5x more predictive of job performance than education and 2x more than work experience."(McKinsey, 2024)

🟡 Position your company as a Gen Z-friendly workplace that values, engages, and empowers young talent.

Team

